**Carson Nugget PR Activity**

**Carson Nugget celebrates its 65th Anniversary**

3/9/19 – Nevada Appeal – [Carson Nugget celebrates 65th anniversary](https://www.nevadaappeal.com/news/local/carson-nugget-celebrates-65th-anniversary/)

3/9/19 – Carson Now email blast

3/9/19 – Carson Now – [Carson Nugget celebrates 65th anniversary](http://www.carsonnow.org/story/03/10/2019/carson-nugget-celebrates-65th-anniversary-tuesday-champagne-toast-episode-2-casino-)

3/9/19 – Nevada Appeal, page A16 - Carson Nugget celebrates 65th anniversary

3/11/19 – Nevada Appeal – email news blast

**Carson Nugget owner expanding into Dayton; changes ongoing in Carson City (media relations work connecting Anne Knowles to Dean from Ladies Night invite)**

9/26/18 – Nevada Appeal email news blast: Carson Nugget owner expanding into Dayton; changes ongoing in Carson City

9/26/18: Nevada Appeal: [Carson Nugget owner expanding into Dayton; changes ongoing in Carson City](https://www.nevadaappeal.com/news/local/carson-nugget-owner-expanding-into-dayton-changes-ongoing-in-carson-city/?utm_source=boomtrain&utm_medium=newsletter&utm_campaign=na-news-daily&bt_ee=b6yUypRWHei17IC3ycMzm9TLNHywtWMQhn9BeVfEzLTszXEushws0J2qByaoIBHi&bt_ts=1537977726417&utm_source=boomtrain&utm_medium=newsletter&utm_campaign=na-news-daily&bt_ee=J9%2BMyRZCOhsCgyv1e7dz594X%2FLBgPgjllBpQd7hLShsOyDkxxsxCFKQzltQPvOmt&bt_ts=1537977726410)

9/26/18: Nevada Appeal front page: Carson Nugget owner expanding into Dayton; changes ongoing in Carson City

**Ladies Comedy Night Featuring Jill Maragos**

9/11/18: Carson Now [Ladies get the last laugh at Nugget’s Carson Comedy Club](http://carsonnow.org/story/09/10/2018/ladies-get-last-laugh-nugget-s-carson-comedy-club)

9/12/18: NAP page A6 – Ladies get last laugh at Nugget’s Carson Comedy Club

**Casino Boss – Two press releases, 21 media pick-ups, 9 media outlets**

7/31/18: **Carson Now**: Casting Call: [Casino themed TV show pilot with Joe Piscopo to be filmed at Carson Nugget](https://carsonnow.org/story/07/31/2018/casting-call-casino-themed-tv-show-pilot-joe-piscopo-be-filmed-carson-nugget) (324 page views; Facebook post: 108 likes, 48 comments, 131 shares)

7/31/18: **Nevada Appeal:** [TV pilot with Joe Piscopo seeks extras in Carson City](https://www.nevadaappeal.com/news/local/tv-pilot-with-joe-piscopo-seeks-extras-in-carson-city/) (251 shares online, Facebook post 8/7/18: 7 likes, 2 comments, 4 shares, Facebook post 8/6/18: 7 likes, 4 comments, 1 share, Facebook post 8/5/18: 19 likes, 2 comments, 14 shares; Facebook post 8/2/18: 29 likes, 12 comments, 25 shares)

8/1/18: **Nevada Appeal**, print edition Page A6

8/1/18: **99.1 KKFT Reno** – Casting call announcement

8/1/18: **Carson Now** email news blast

8/1/18: **KRXI/KRNV** Roger Diez on-air interview

8/3/18: **Nevada Business Magazine** – email news blast

8/2/18: **Nevada Business Magazine**: [Casting Call: Casino Boss TV Show Pilot Starring Joe Piscopo Filming at Carson Nugget Casino, Seeks Locals for Cast](https://www.nevadabusiness.com/2018/08/casting-call-casino-boss-tv-show-pilot-starring-joe-piscopo-filming-at-carson-nugget-casino-seeks-locals-for-cast/)

8/4/18: **Nevada Appeal**: Page A3, Briefly: Casting call for Casino Boss starring Piscopo

8/2/18: **Las Vegas Review Journal** – [Joe Piscopo filming pilot for sitcom set in Carson City](https://www-reviewjournal-com.cdn.ampproject.org/v/s/www.reviewjournal.com/entertainment/tv/joe-piscopo-filming-pilot-for-sitcom-set-in-carson-city/amp/?amp_js_v=0.1&usqp=mq331AQGCAEoATgA#origin=https%3A%2F%2Fwww.google.com&prerenderSize=1&visibilityState=prerender&paddingTop=54&p2r=0&horizontalScrolling=0&csi=1&aoh=15333696711548&viewerUrl=https%3A%2F%2Fwww.google.com%2Famp%2Fs%2Fwww.reviewjournal.com%2Fentertainment%2Ftv%2Fjoe-piscopo-fi)

8/8/18: **Carson Now**: [Hundreds of Locals to be extras in TV show pilot ‘Casino Boss’ filming this week in Carson City](http://www.carsonnow.org/story/08/07/2018/hundreds-be-extras-tv-show-pilot-casino-boss-filmed-week-carson-city) (1,974 page views; Facebook post 40 likes, 7 comments, 13 shares)

8/8/18: **Carson Now email** news blast: Hundreds of locals to be extras in TV show pilot ‘Casino Boss’ filming this week in Carson City

8/8/18: **Carson Now:** [Friday fun in the Carson City area: a Movie in the Park, Jazz and Beyond, and more – event listing for public meet and greet](http://www.carsonnow.org/story/08/10/2018/friday-fun-carson-city-area-movie-park-jazz-and-beyond-and-more)

8/9/18: **Tahoe Daily Tribune**: [Tahoe Comedy Scene with Howie Nave. Amir K performs at The Improv; clean comedy at Carson Nugget (show mention)](https://www.tahoedailytribune.com/news/tahoe-comedy-scene-with-howie-nave-amir-k-performs-at-the-improv-clean-comedy-at-carson-nugget/)

8/9/18: **Tahoe Daily Tribune**, print edition, Lake Tahoe Action, pg. 2: Tahoe Comedy Scene with Howie Nave. Amir K performs at The Improv; clean comedy at Carson Nugget

8/9/18: - **KRNV Channel 4 broadcast and online**: <https://mynews4.com/news/local/carson-nugget-ceo-writes-sitcom-saturday-night-live-alum-joe-piscopo-stars>

8/10/18: **Alice 96.5 Call-in interview** Joe Piscopo with Bill and RJ in the morning

8/11/18: **Nevada Appeal**: Front Page: A Boss Time

8/10/18: **Nevada Appeal**: [Joe Piscopo in Carson City to film “Casino Boss”](https://www.nevadaappeal.com/news/local/joe-piscopo-in-carson-city-to-film-casino-boss/) (43 shares online; Facebook post 21 likes, 2 comments, 10 shares)

8/10/18: **Carson Now**: [Cast members of “Casino Boss” set in Carson City, excited for future of show](https://carsonnow.org/story/08/10/2018/cast-members-casino-boss-set-carson-city-excited-future-show) (1,024 page views, Facebook post: 53 likes, 2 comments, 13 shares)

8/11/18: **Carson Now** email news blast