**East Fork Professional Firefighters Association Public Relations Activity**

**YEAR-END CHARITABLE GIVING WRAP-UP**

12/13/17– Record Courier: East Fork Firefighters raise more than $18,000, page 4

12/12/17- Record Courier: [East Fork Firefighters raise more than $18,000](https://www.recordcourier.com/news/local/east-fork-firefighters-raise-more-than-18000/)

12/10/17 – Carson Now: [East Fork Professional Firefighters raise over $18,000 for local families, causes in 2017](http://www.carsonnow.org/story/12/10/2017/east-fork-professional-firefighters-raise-over-18000-local-families-causes-2017?utm_source=Carson+Now+List&utm_campaign=184f1f6cb2-RSS_EMAIL_CAMPAIGN&utm_medium=email&utm_term=0_8ec8b82b2e-184f1f6cb2-712306501)

12/10/17 – Carson Now email news blast

**GIVINGTUESDAY- OPERATION WARM**

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11/23/2017- Carson Now: [East Fork Professional Firefighters Association joins the global GivingTuesday](https://carsonnow.org/story/11/22/2017/east-fork-professional-firefighters-association-joins-global-givingtuesday-movement)

**FILL THE BOOT- OPERATION WARM**



11/03/2017 – Record Courier: Valley residents collecting cash, coats, page 3

11/01/2017 – Record Courier: [Valley residents collecting cash, coats](http://www.recordcourier.com/news/local/valley-residents-collecting-cash-coats/)

**HALLOWEEN TIPS**

10/29/2017 – Record Courier: East Fork firefighters offer Halloween Safety tips, front page and page 5

10/26/2017 – Record Courier: [East Fork firefighters offer Halloween tips](http://www.recordcourier.com/news/local/east-fork-firefighters-offer-halloween-safety-tips/)

**WILDLAND / URBAN ENGINE**

9/27/2017 – RC: East Fork receives grant for new wildland engine, Page 9 (Not our story)

9/21/2017 – RC: [East Fork received grant for new wildland engine](http://www.recordcourier.com/news/local/east-fork-receives-grant-for-new-wildland-engine/) (Not our story)

**BUSY DAY**

9/20/2017 – RC: Vehicle wrecks, rescues contribute to firefighters’ busy Friday, Page 7 (Not our story)

**#TRENTSTRONG**

8/16/16 - Carson Valley Times: [East Fork Professional Firefighters donate to #TrentStrong](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=newssearch&cd=2&cad=rja&uact=8&ved=0ahUKEwj9hLyzvYLYAhVJzWMKHSaxBuwQqQIIKygAMAE&url=http%3A%2F%2Fcarsonvalleytimes.com%2F2017%2F08%2F16%2Feast-fork-professional-firefighters-donate-to-trentstrong%2F&usg=AOvVaw2l8RE3wKEphGGgV1S_hrD-)

8/17/17 – Record Courier: [East Fork raises $700 for cancer patient](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=newssearch&cd=4&cad=rja&uact=8&ved=0ahUKEwj9hLyzvYLYAhVJzWMKHSaxBuwQqQIIMCgAMAM&url=https%3A%2F%2Fwww.recordcourier.com%2Fnews%2Flocal%2Feast-fork-raises-700-for-cancer-patient%2F&usg=AOvVaw1qfairFWno7Wx19i3uDpOA)

**STANDARDS OF COVER**

8/16/2017 – CVT: [East Fork Fire Protection District Adopts 2017 Standards of Cover](http://carsonvalleytimes.com/2017/08/16/east-fork-fire-protection-district-adopts-2017-standard-of-cover/)

7/15/17 – NAP Page A12 – East Fork firefighters asking for public’s input

7/15/17 – NAP – [East Fork firefighters asking for public’s input](http://www.nevadaappeal.com/news/local/east-fork-firefighters-asking-for-publics-input/)

7/19/17 – RC page 5 – District debates plan to balance medical, fire response

7/14/17 – RC: [District debates plan to balance medical, fire call response](http://www.recordcourier.com/news/local/district-debates-plan-to-balance-medical-fire-call-response/)

7/14/17 – CVT: [East Fork Professional Firefighters urge public to review proposed Standards of Cover](http://carsonvalleytimes.com/2017/07/14/east-fork-professional-firefighters-urge-public-to-review-proposed-standards-of-cover/)

**VOLUNTEER EFFORT**

06/08/2017 – Record Courier: [East Fork unveils new volunteer effort](http://www.recordcourier.com/news/local/east-fork-unveils-new-volunteer-effort/)

**NEW FIREFIGHTERS**

04/15/2017 – Record Courier: [East Fork Association welcomes new firefighters](http://www.recordcourier.com/news/local/east-fork-association-welcomes-new-firefighters/)

04/15/2017 – Nevada Appeal: [East Fork fire association welcome new members](http://www.nevadaappeal.com/news/local/east-fork-fire-association-welcome-new-members/)

04/18/2017 – Nevada Appeal: East Fork fire association welcome, new members, Page A4

04/19/2017 – Record Courier: East Fork Association welcomes new firefighters, Page 2

**CANCER RESEARCH**

3/24/2017 - Nevada Appeal: <http://www.nevadaappeal.com/news/announcements/east-fork-firefighters-raise-9000-for-cancer-research/>

3/24/20107 - Carson Valley Times: <http://carsonvalleytimes.com/2017/03/24/east-fork-professional-firefighters-raise-9000-for-cancer-research-in-march/>

3/25/2017 - Record Courier: <http://www.recordcourier.com/news/local/east-fork-firefighters-raise-9000-for-cancer-research/>

3/29/2017 - Nevada Appeal: Page A2

**COATS**

03/03/2017 – Carson Valley Times: [East Fork Professional Firefighters Association Donates New Coats To Carson Valley Boys & Girls Club](http://carsonvalleytimes.com/2017/03/03/east-fork-professional-firefighters-association-donates-new-coats-to-carson-valley-boys-girls-club/)

03/03/2017 – Record Courier: [Professional Firefighters distribute coats](http://www.recordcourier.com/news/local/professional-firefighters-distribute-coats/)

**RALEY’S/TEDDY BEARS**

2/17/17 - Carson Valley Times: [Gardnerville Raley’s, East Fork Firefighters Deliver Teddy Bears For Children Undergoing Treatment At Carson Valley Medical Center](http://carsonvalleytimes.com/2017/02/17/gardnerville-raleys-east-fork-firefighters-deliver-teddy-bears-for-children-undergoing-treatment-at-carson-valley-medical-center/)

2/17/17 - Record-Courier online: [Raleys, firefighters deliver teddy bears for kids in medical treatment](http://www.recordcourier.com/news/local/raleys-firefighters-deliver-teddy-bears-for-kids-in-medical-treatment/)